

Matriculation

Diversity Pipeline

Communication_PHD [20FS9953PHD]

Fall 2014 through Fall 2018

Fall Semester Year	Applied					Admitted					Non-URM Admitted to Applied Yield %	URM Admitted to Applied Yield %	New Enrollment					Non-URM Enrolled to Admitted Yield %	URM Enrolled to Admitted Yield %	Total Enrollment				
	Grand Total	Non-URM Total		URM Total		Grand Total	Non-URM Total		URM Total				Grand Total	Non-URM Total		URM Total				Grand Total	Non-URM Total		URM Total	
		Count	%	Count	%		Count	%	Count	%				Count	%	Count	%				Count	%	Count	%
2014	35	27	77.1%	8	22.9%	12	12	100.0%	0	0.0%	44.4%	0.0%	3	3	100.0%	0	0.0%	25.0%	0.0%	27	25	92.6%	2	7.4%
2015	21	19	90.5%	2	9.5%	11	10	90.9%	1	9.1%	52.6%	50.0%	1	1	100.0%	0	0.0%	10.0%	0.0%	21	20	95.2%	1	4.8%
2016	27	24	88.9%	3	11.1%	10	8	80.0%	2	20.0%	33.3%	66.7%	5	4	80.0%	1	20.0%	50.0%	50.0%	24	22	91.7%	2	8.3%
2017	24	20	83.3%	4	16.7%	6	6	100.0%	0	0.0%	30.0%	0.0%	5	5	100.0%	0	0.0%	83.3%	0.0%	26	25	96.2%	1	3.8%
2018	29	27	93.1%	2	6.9%	13	11	84.6%	2	15.4%	40.7%	100.0%	4	3	75.0%	1	25.0%	27.3%	50.0%	23	21	91.3%	2	8.7%
Average	27	23	86.0%	4	14.0%	10	9	90.4%	1	9.6%	40.2%	26.3%	4	3	88.9%	0	11.1%	34.0%	40.0%	24	23	93.4%	1.6	6.6%

Note: URM stands for Under-Represented Minority and includes American Indian or Alaska Native; Black or African-American; Hispanic / Latino race/ethnicity groups

Applications, Admission, & New Enrollment Yields

by Race/Ethnicity & Gender

Communication_PHD [20FS9953PHD]

Fall 2014 through Fall 2018

	Fall Semester Year	Total	Under Represented Minorities (URM)										Race/Eth Not Reported	Male	Female												
			American Indian or Alaska Native		Black or African American		Hispanic / Latino		URM Total		Asian					Native Hawaiian or Pacific Islander		White		Two or More Races		International					
		Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield		
Applied	2014	35		0		6		2		8		0		0		11		2		13		1		5		30	
	2015	21		0		1		1		2		1		0		8		1		9		0		8		13	
	2016	27		0		2		1		3		0		0		12		1		11		0		10		17	
	2017	24		0		3		1		4		1		0		11		0		8		0		6		18	
	2018	29		0		2		0		2		0		0		5		0		12		10		8		21	
Admitted	2014	12	34.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	6	54.5	0	0.0	6	46.2	0		2	40.0	10	33.3
	2015	11	52.4	0	0.0	0	0.0	1	100.0	1	50.0	1	100.0	0	0.0	4	50.0	1	100.0	4	44.4	0		5	62.5	6	46.2
	2016	10	37.0	0	0.0	1	50.0	1	100.0	2	66.7	0	0.0	0	0.0	4	33.3	1	100.0	3	27.3	0		2	20.0	8	47.1
	2017	6	25.0	0	0.0	0	0.0	0	0.0	0	0.0	1	100.0	0	0.0	3	27.3	0	0.0	2	25.0	0		1	16.7	5	27.8
	2018	13	44.8	0	0.0	2	100.0	0	0.0	2	100.0	0	0.0	0	0.0	3	60.0	0	0.0	4	33.3	4		3	37.5	10	47.6
Enrolled	2014	3	25.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	3	50.0	0	0.0	0	0.0	0		1	50.0	2	20.0
	2015	1	9.1	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	25.0	0	0.0	0	0.0	0		1	20.0	0	0.0
	2016	5	50.0	0	0.0	0	0.0	1	100.0	1	50.0	0	0.0	0	0.0	3	75.0	1	100.0	0	0.0	0		0	0.0	5	62.5
	2017	5	83.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	3	100.0	0	0.0	2	100.0	0		1	100.0	4	80.0
	2018	4	30.8	0	0.0	1	50.0	0	0.0	1	50.0	0	0.0	0	0.0	3	100.0	0	0.0	0	0.0	0		0	0.0	4	40.0

Notes:

- 1) URM stands for Under-Represented Minority and includes American Indian or Alaska Native; Black or African-American; Hispanic / Latino race/ethnicity groups
- 2) Unreported Gender identification is not shown; Male and Female total may not match Total
- 3) In rare situations, the "% Yield" columns may be greater than 100. There are three potential reasons for this:
 - a) Students that received Graduate College approved transfers may not have an admission record for the program that they enrolled into.
 - b) Students with a secondary curriculum enrollment may not have an admission record for that secondary program.
 - c) Students who were newly enrolled in the summer term prior to the fall were added to the fall new enrollment totals.

Applications, Admission, & New Enrollment Yields, cont. by Race/Ethnicity & Gender

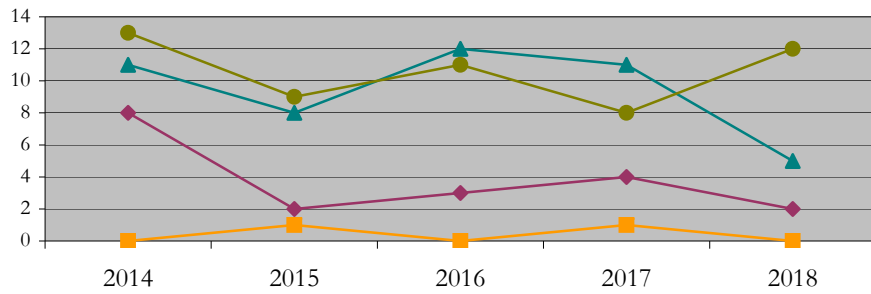
Communication_PHD [20FS9953PHD]

Fall 2014 through Fall 2018

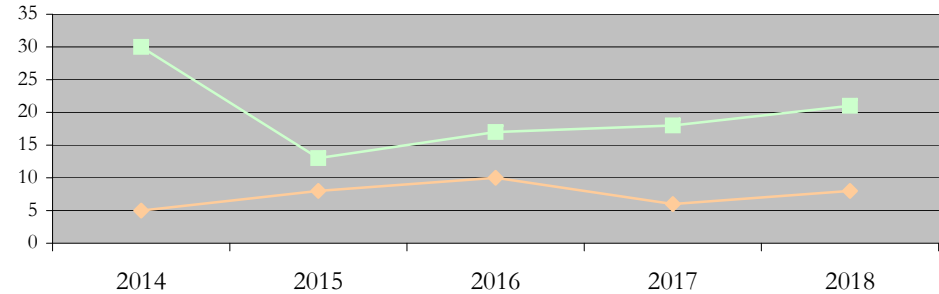
URM Total Asian White International

Male Female

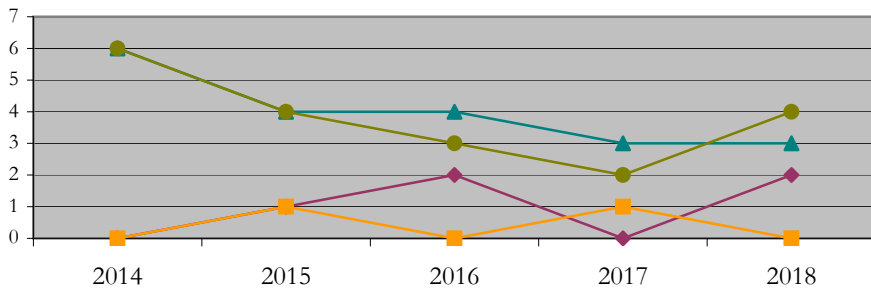
Applications by Race/Ethnicity



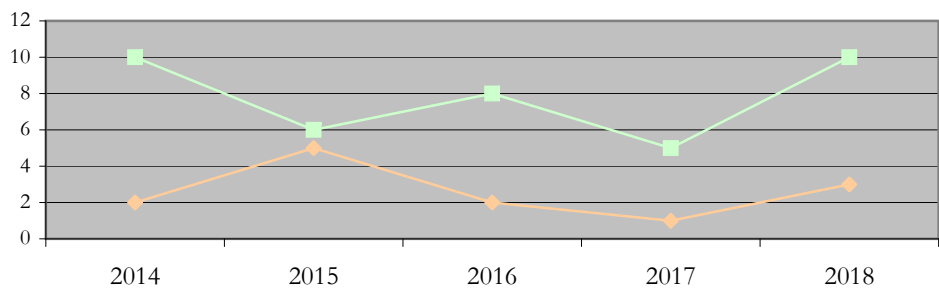
Applications by Gender



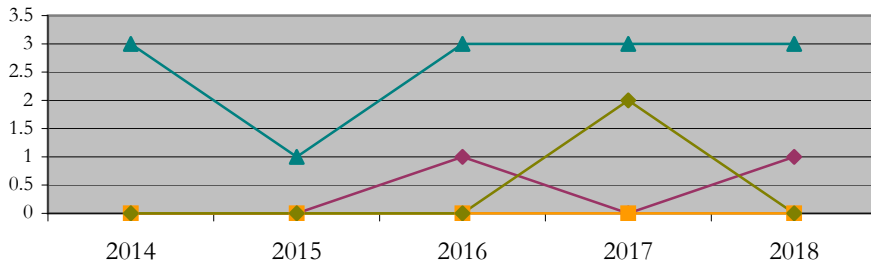
Admissions by Race/Ethnicity



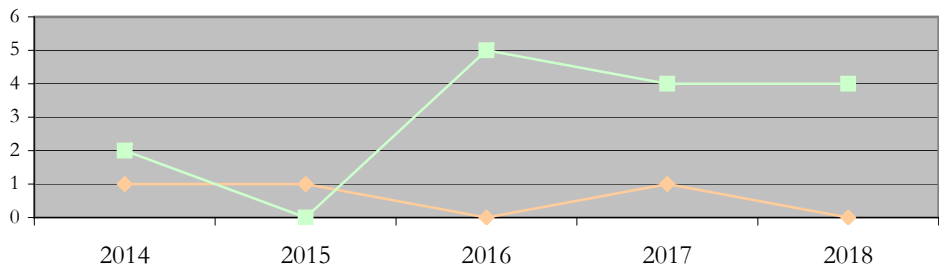
Admissions by Gender



New Enrollments by Race/Ethnicity



New Enrollments by Gender



Notes: 1) URM stands for Under-Represented Minority and includes American Indian or Alaska Native; Black or African-American; Hispanic / Latino race/ethnicity groups
2) Individual URM groups, Native Hawaiian Pacific Islander, Two or More Races, and Other race/ethnicity categories left off these charts due to relatively low numbers

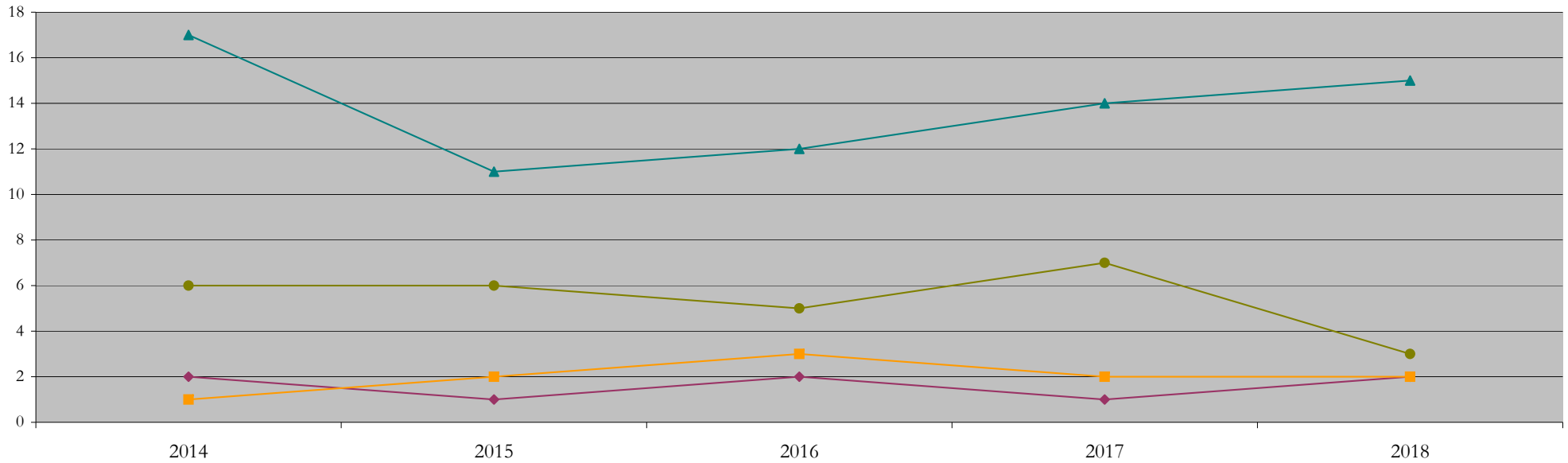
Total Enrollment (includes secondary curriculum)

by Race/Ethnicity

Communication_PHD [20FS9953PHD]

Fall 2014 through Fall 2018

Fall Semester Year	Total	Under Represented Minorities (URM)																		
		American Indian or Alaska Native		Black or African American		Hispanic / Latino		URM Total		Asian		Native Hawaiian or Pacific Islander		White		Two or More Races		International		Race/Eth Not Reported
		Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count
2014	27	0	0.0	2	7.4	0	0.0	2	7.4	1	3.7	0	0.0	17	63.0	1	3.7	6	22.2	0
2015	21	0	0.0	1	4.8	0	0.0	1	4.8	2	9.5	0	0.0	11	52.4	1	4.8	6	28.6	0
2016	24	0	0.0	1	4.2	1	4.2	2	8.3	3	12.5	0	0.0	12	50.0	2	8.3	5	20.8	0
2017	26	0	0.0	0	0.0	1	3.8	1	3.8	2	7.7	0	0.0	14	53.8	2	7.7	7	26.9	0
2018	23	0	0.0	1	4.3	1	4.3	2	8.7	2	8.7	0	0.0	15	65.2	1	4.3	3	13.0	0



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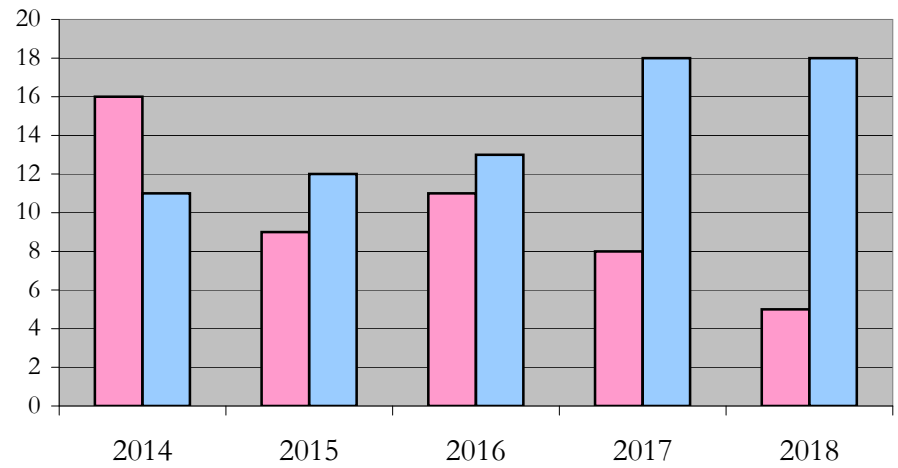
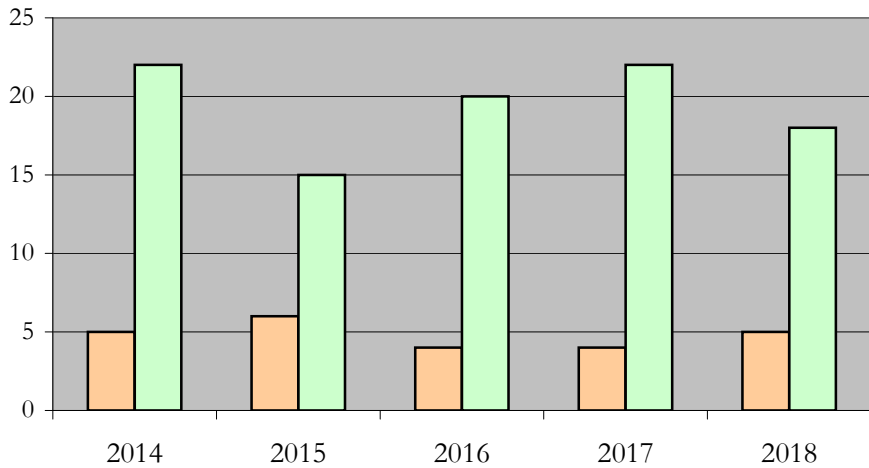
Total Enrollment (includes secondary curriculum)

by Student Type, Gender, and Enrollment Time

Communication_PHID [20FS9953PHID]

Fall 2014 through Fall 2018

Fall Semester Year	Total	New		Continuing		Male		Female		Gender Not Reported	Part-time		Full-time	
		Count	%	Count	%	Count	%	Count	%	Count	Count	%	Count	%
2014	27	3	11.1	24	88.9	5	18.5	22	81.5	0	16	59.3	11	40.7
2015	21	1	4.8	20	95.2	6	28.6	15	71.4	0	9	42.9	12	57.1
2016	24	5	20.8	19	79.2	4	16.7	20	83.3	0	11	45.8	13	54.2
2017	26	5	19.2	21	80.8	4	15.4	22	84.6	0	8	30.8	18	69.2
2018	23	4	17.4	19	82.6	5	21.7	18	78.3	0	5	21.7	18	78.3



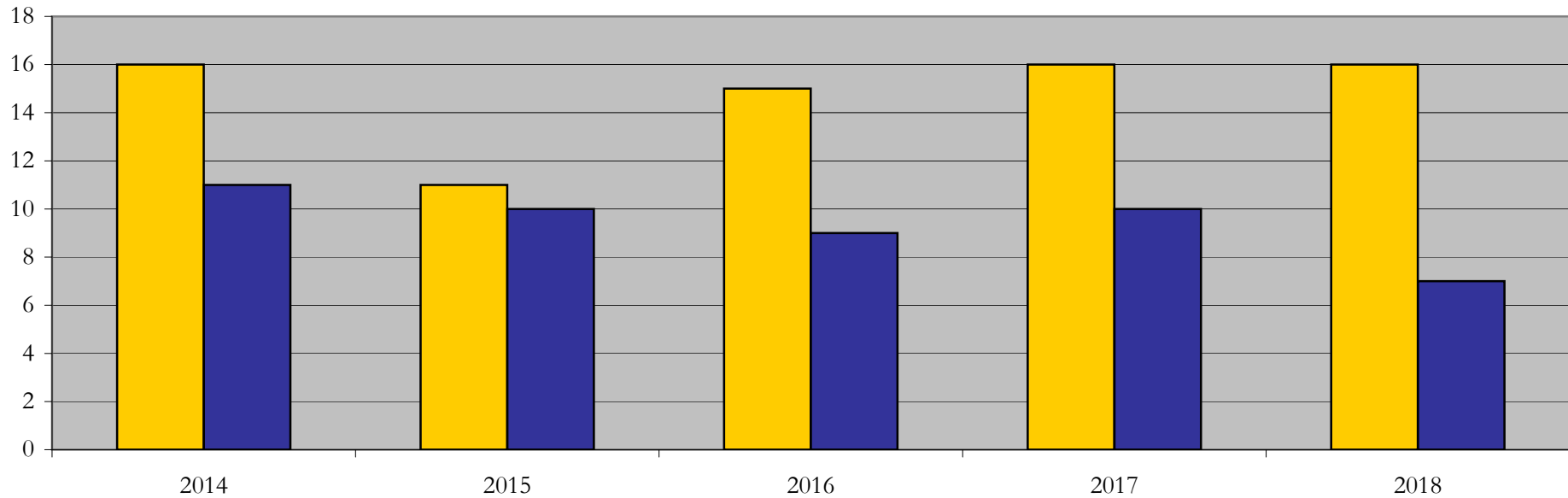
Enrollment & Degrees Conferred

by Primary/Secondary, Average Age, State Residency

Communication_PHD [20FS9953PHD]

Fall 2014 through Fall 2018

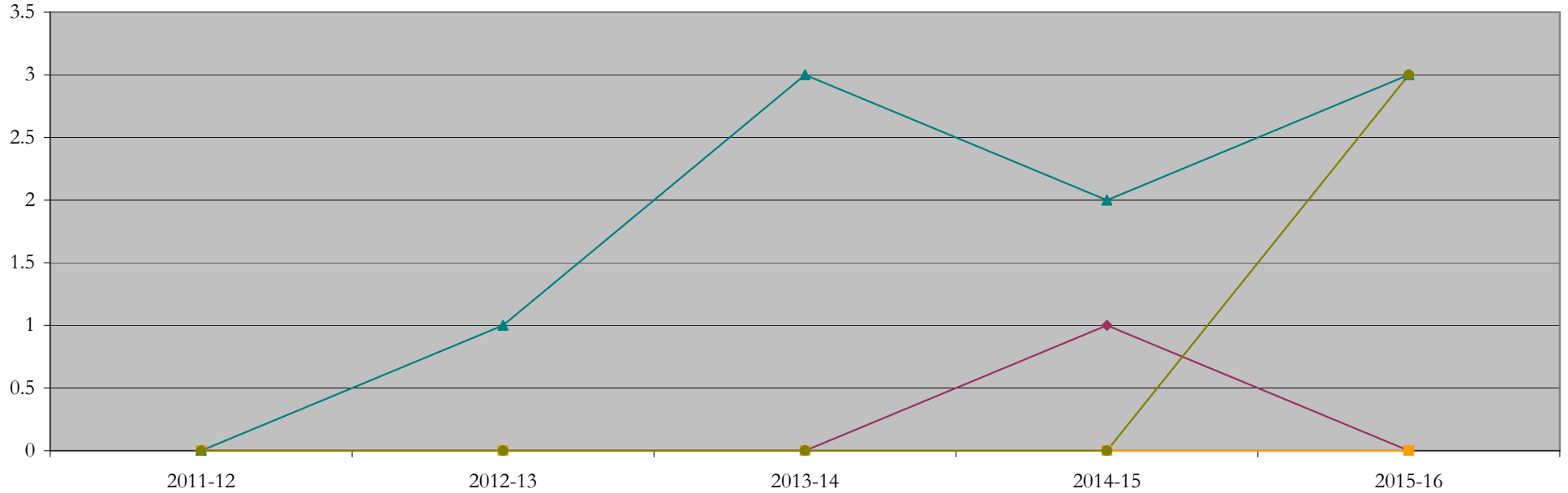
Fall Semester Year	Enrollment			Average Age			State Residency of Total Enrollment					
	Total	Primary	Secondary	Fall New Enrollment	Fall Continuing Enrollment	Academic Year Graduating Class	Residents			Non-Residents		
							Total Enrollment	New Enrollment	Continuing Enrollment	Total Enrollment	New Enrollment	Continuing Enrollment
2014	27	27	0	28	34	0	16	2	14	11	1	10
2015	21	21	0	41	34	29	11	1	10	10	0	10
2016	24	24	0	31	34	36	15	4	11	9	1	8
2017	26	26	0	27	33	40	16	2	14	10	3	7
2018	23	23	0	25	32	34	16	2	14	7	2	5



Degrees Conferred by Race/Ethnicity

Communication_PHD [20FS9953PHD]
AY2011-12 through 2015-16

Academic Year	Total	Under Represented Minorities (URM)								Asian		Native Hawaiian or Pacific		White		Two or More Races		International		Not Reported
		American Indian or Alaska Native		Black or African American		Hispanic / Latino		URM Total		Count	%	Count	%	Count	%	Count	%	Count	%	
		Count	%	Count	%	Count	%	Count	%											
2013 - 2014	0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0
2014 - 2015	2	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	50.0	1	50.0	0	0.0	0
2015 - 2016	3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	3	100.0	0	0.0	0	0.0	0
2016 - 2017	3	0	0.0	1	33.3	0	0.0	1	33.3	0	0.0	0	0.0	2	66.7	0	0.0	0	0.0	0
2017 - 2018	6	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	3	50.0	0	0.0	3	50.0	0



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Degrees Conferred

by Gender

Communication_PHD [20FS9953PHD]

AY2011-12 through 2015-16

Academic Year	Total	Male		Female		Not Reported
		Count	%	Count	%	
2013 - 2014	0	0	0.0	0	0.0	0
2014 - 2015	2	0	0.0	2	100.0	0
2015 - 2016	3	1	33.3	2	66.7	0
2016 - 2017	3	1	33.3	2	66.7	0
2017 - 2018	6	0	0.0	6	100.0	0

