

# Matriculation

## Diversity Pipeline

Communication\_PHD [20FS9953PHD]

Fall 2013 through Fall 2017

Fall Semester Year	Applied					Admitted					Non-URM Admitted to Applied Yield %	URM Admitted to Applied Yield %	New Enrollment					Non-URM Enrolled to Admitted Yield %	URM Enrolled to Admitted Yield %	Total Enrollment				
	Grand Total	Non-URM Total		URM Total		Grand Total	Non-URM Total		URM Total				Grand Total	Non-URM Total		URM Total				Grand Total	Non-URM Total		URM Total	
		Count	%	Count	%		Count	%	Count	%				Count	%	Count	%				Count	%	Count	%
	Count	%	Count	%	Count	%	Count	%	Count	%			Count	%	Count	%	Count			%	Count	%	Count	%
2013	36	34	94.4%	2	5.6%	8	8	100.0%	0	0.0%	23.5%	0.0%	2	2	100.0%	0	0.0%	25.0%	0.0%	27	25	92.6%	2	7.4%
2014	35	27	77.1%	8	22.9%	12	12	100.0%	0	0.0%	44.4%	0.0%	3	3	100.0%	0	0.0%	25.0%	0.0%	27	25	92.6%	2	7.4%
2015	21	19	90.5%	2	9.5%	11	10	90.9%	1	9.1%	52.6%	50.0%	1	1	100.0%	0	0.0%	10.0%	0.0%	21	20	95.2%	1	4.8%
2016	27	24	88.9%	3	11.1%	10	8	80.0%	2	20.0%	33.3%	66.7%	5	4	80.0%	1	20.0%	50.0%	50.0%	24	22	91.7%	2	8.3%
2017	24	20	83.3%	4	16.7%	6	6	100.0%	0	0.0%	30.0%	0.0%	5	5	100.0%	0	0.0%	83.3%	0.0%	26	25	96.2%	1	3.8%
<b>Average</b>	<b>29</b>	<b>25</b>	<b>86.7%</b>	<b>4</b>	<b>13.3%</b>	<b>9</b>	<b>9</b>	<b>93.6%</b>	<b>1</b>	<b>6.4%</b>	<b>35.5%</b>	<b>15.8%</b>	<b>3</b>	<b>3</b>	<b>93.8%</b>	<b>0</b>	<b>6.3%</b>	<b>34.1%</b>	<b>33.3%</b>	<b>25</b>	<b>23</b>	<b>93.6%</b>	<b>1.6</b>	<b>6.4%</b>

**Note:** URM stands for Under-Represented Minority and includes American Indian or Alaska Native; Black or African-American; Hispanic / Latino race/ethnicity groups

# Applications, Admission, & New Enrollment Yields

## by Race/Ethnicity & Gender

Communication\_PHD [20FS9953PHD]

Fall 2013 through Fall 2017

	Fall Semester Year	Total	Under Represented Minorities (URM)										Race/Eth Not Reported	Male	Female											
			American Indian or Alaska Native		Black or African American		Hispanic / Latino		URM Total		Asian					Native Hawaiian or Pacific Islander		White		Two or More Races		International				
			Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield
Applied	2013	36	0		1		1		2		2		0		20		0		12		0		12		24	
	2014	35	0		6		2		8		0		0		11		2		13		1		5		30	
	2015	21	0		1		1		2		1		0		8		1		9		0		8		13	
	2016	27	0		2		1		3		0		0		12		1		11		0		10		17	
	2017	24	0		3		1		4		1		0		11		0		8		0		6		18	
Admitted	2013	8	22.2	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	6	30.0	0	0.0	2	16.7	0		2	16.7	6	25.0	
	2014	12	34.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	6	54.5	0	0.0	6	46.2	0		2	40.0	10	33.3	
	2015	11	52.4	0	0.0	0	0.0	1	100.0	1	50.0	1	100.0	4	50.0	1	100.0	4	44.4	0		5	62.5	6	46.2	
	2016	10	37.0	0	0.0	1	50.0	1	100.0	2	66.7	0	0.0	4	33.3	1	100.0	3	27.3	0		2	20.0	8	47.1	
	2017	6	25.0	0	0.0	0	0.0	0	0.0	0	0.0	1	100.0	3	27.3	0	0.0	2	25.0	0		1	16.7	5	27.8	
Enrolled	2013	2	25.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	16.7	0	0.0	1	50.0	0		0	0.0	2	33.3	
	2014	3	25.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	3	50.0	0	0.0	0	0.0	0		1	50.0	2	20.0	
	2015	1	9.1	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	25.0	0	0.0	0	0.0	0		1	20.0	0	0.0	
	2016	5	50.0	0	0.0	0	0.0	1	100.0	1	50.0	0	0.0	3	75.0	1	100.0	0	0.0	0		0	0.0	5	62.5	
	2017	5	83.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	3	100.0	0	0.0	2	100.0	0		1	100.0	4	80.0	

**Notes:**

- 1) URM stands for Under-Represented Minority and includes American Indian or Alaska Native; Black or African-American; Hispanic / Latino race/ethnicity groups
- 2) Unreported Gender identification is not shown; Male and Female total may not match Total
- 3) In rare situations, the "% Yield" columns may be greater than 100. There are three potential reasons for this:
  - a) Students that received Graduate College approved transfers may not have an admission record for the program that they enrolled into.
  - b) Students with a secondary curriculum enrollment may not have an admission record for that secondary program.
  - c) Students who were newly enrolled in the summer term prior to the fall were added to the fall new enrollment totals.

# Applications, Admission, & New Enrollment Yields, cont. by Race/Ethnicity & Gender

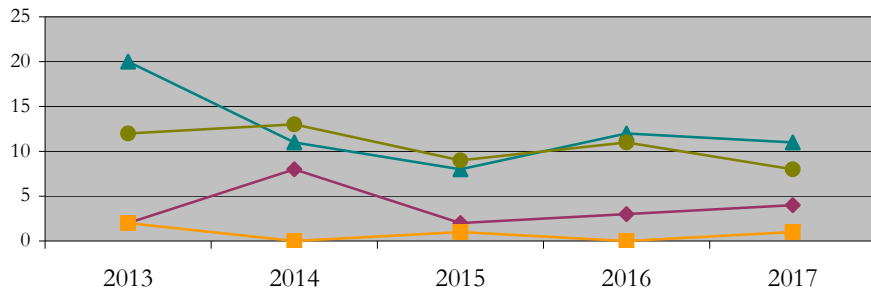
Communication\_PHD [20FS9953PHD]

Fall 2013 through Fall 2017

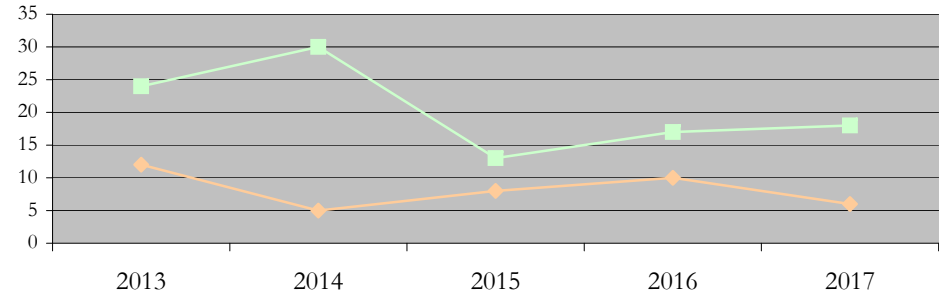
URM Total Asian White International

Male Female

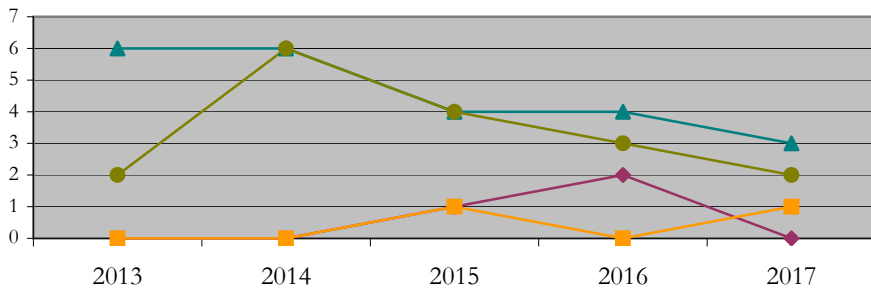
Applications by Race/Ethnicity



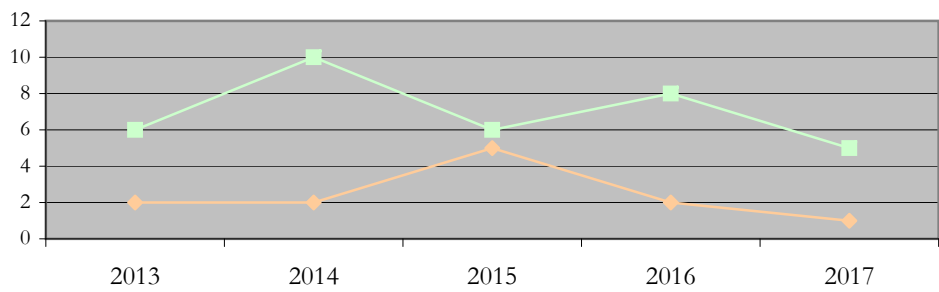
Applications by Gender



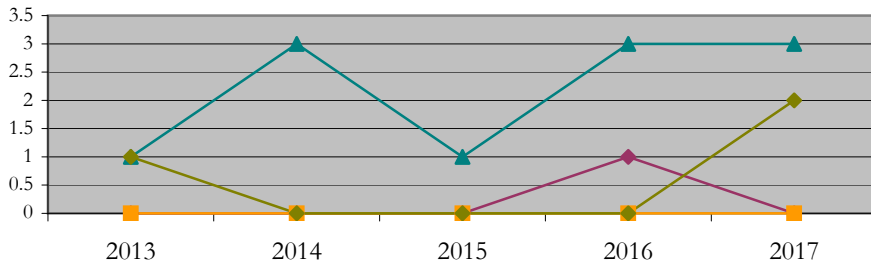
Admissions by Race/Ethnicity



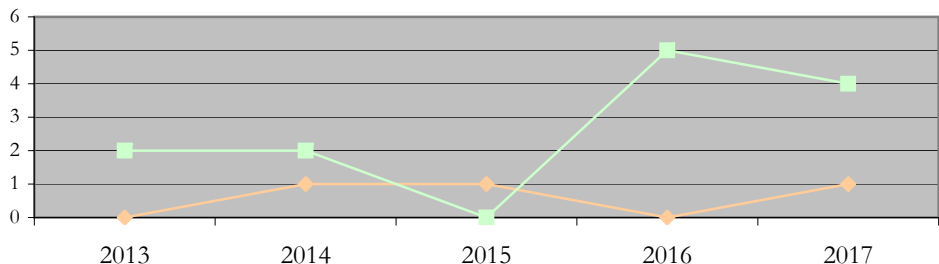
Admissions by Gender



New Enrollments by Race/Ethnicity



New Enrollments by Gender



**Notes:** 1) URM stands for Under-Represented Minority and includes American Indian or Alaska Native; Black or African-American; Hispanic / Latino race/ethnicity groups  
2) Individual URM groups, Native Hawaiian Pacific Islander, Two or More Races, and Other race/ethnicity categories left off these charts due to relatively low numbers

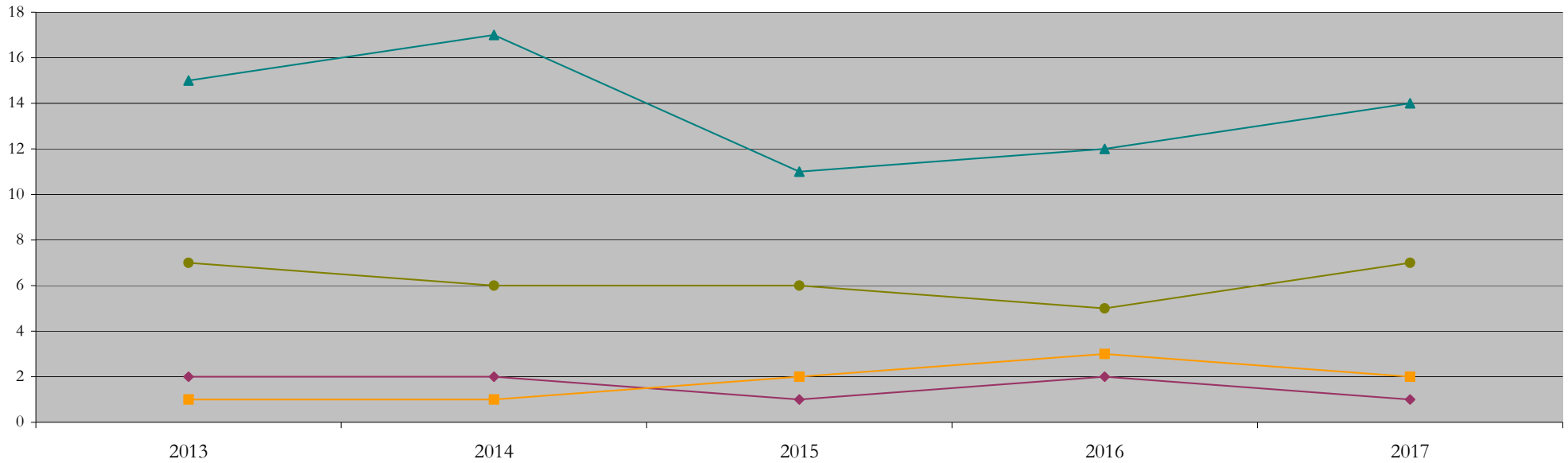
# Total Enrollment (includes secondary curriculum)

## by Race/Ethnicity

Communication\_PHD [20FS9953PHD]

Fall 2013 through Fall 2017

Fall Semester Year	Total	Under Represented Minorities (URM)																		
		American Indian or Alaska Native		Black or African American		Hispanic / Latino		URM Total		Asian		Native Hawaiian or Pacific Islander		White		Two or More Races		International		Race/Eth Not Reported
		Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count
2013	27	0	0.0	2	7.4	0	0.0	2	7.4	1	3.7	0	0.0	15	55.6	2	7.4	7	25.9	0
2014	27	0	0.0	2	7.4	0	0.0	2	7.4	1	3.7	0	0.0	17	63.0	1	3.7	6	22.2	0
2015	21	0	0.0	1	4.8	0	0.0	1	4.8	2	9.5	0	0.0	11	52.4	1	4.8	6	28.6	0
2016	24	0	0.0	1	4.2	1	4.2	2	8.3	3	12.5	0	0.0	12	50.0	2	8.3	5	20.8	0
2017	26	0	0.0	0	0.0	1	3.8	1	3.8	2	7.7	0	0.0	14	53.8	2	7.7	7	26.9	0



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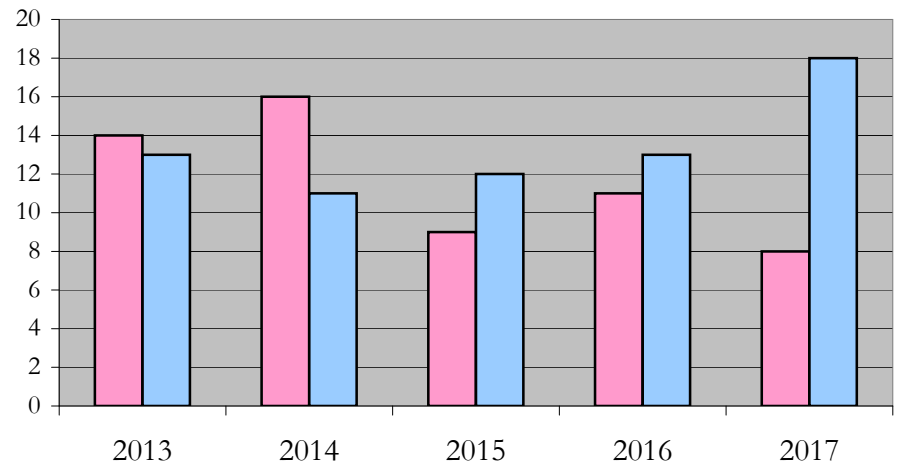
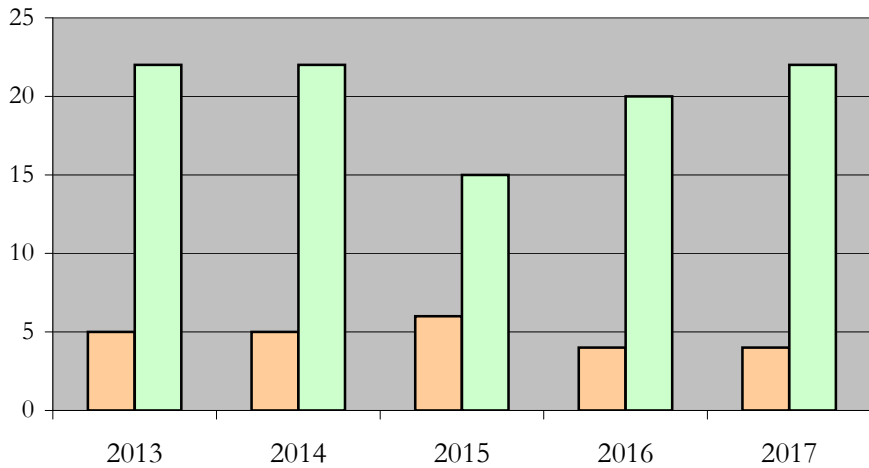
**Total Enrollment (includes secondary curriculum)**

**by Student Type, Gender, and Enrollment Time**

Communication\_PHID [20FS9953PHID]

Fall 2013 through Fall 2017

Fall Semester Year	Total	New		Continuing		Male		Female		Gender Not Reported	Part-time		Full-time	
		Count	%	Count	%	Count	%	Count	%	Count	Count	%	Count	%
2013	27	2	7.4	25	92.6	5	18.5	22	81.5	0	14	51.9	13	48.1
2014	27	3	11.1	24	88.9	5	18.5	22	81.5	0	16	59.3	11	40.7
2015	21	1	4.8	20	95.2	6	28.6	15	71.4	0	9	42.9	12	57.1
2016	24	5	20.8	19	79.2	4	16.7	20	83.3	0	11	45.8	13	54.2
2017	26	5	19.2	21	80.8	4	15.4	22	84.6	0	8	30.8	18	69.2



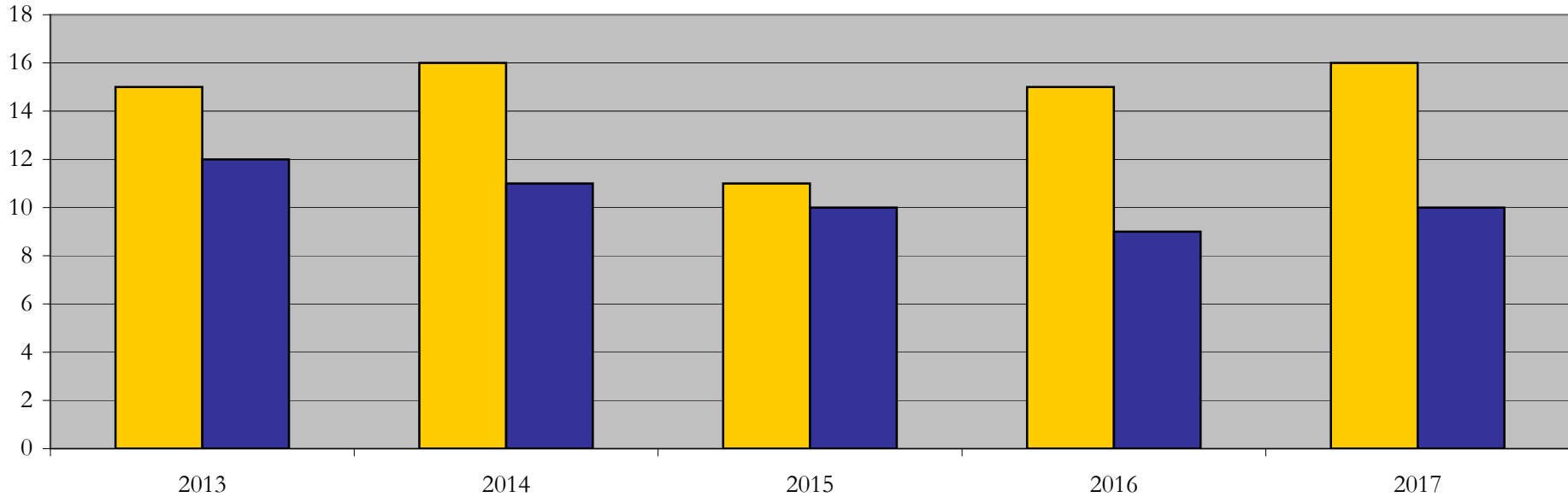
## Enrollment & Degrees Conferred

### by Primary/Secondary, Average Age, State Residency

Communication\_PHD [20FS9953PHD]

Fall 2013 through Fall 2017

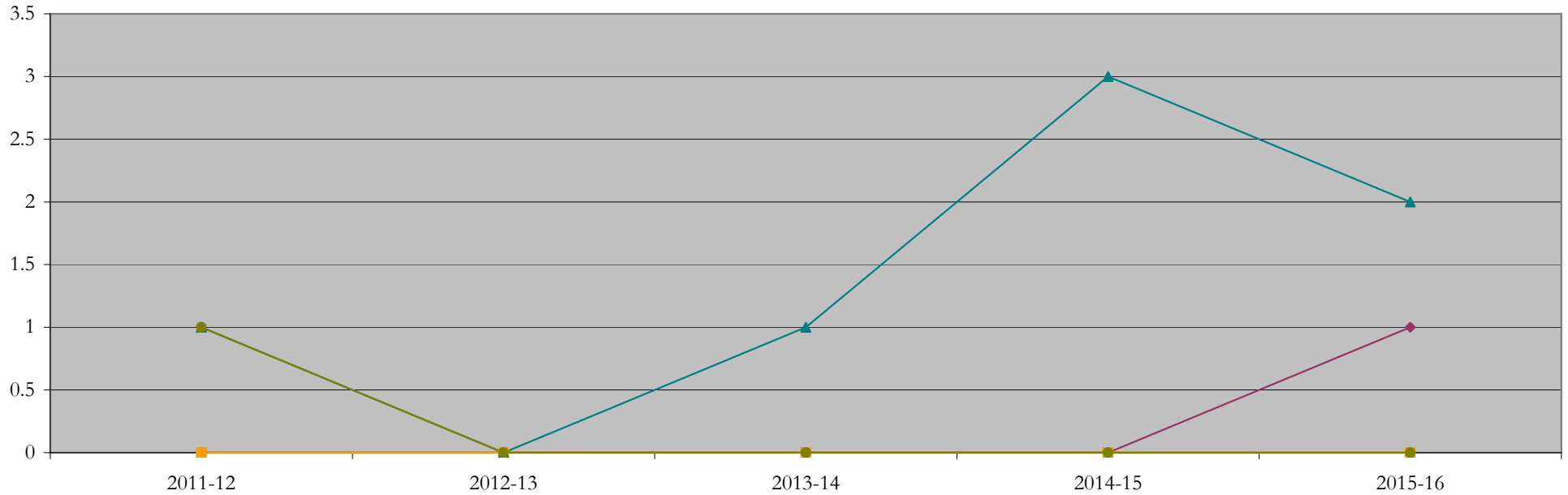
Fall Semester Year	Enrollment			Average Age			State Residency of Total Enrollment					
	Total	Primary	Secondary	Fall New Enrollment	Fall Continuing Enrollment	Academic Year Graduating Class	Residents			Non-Residents		
							Total Enrollment	New Enrollment	Continuing Enrollment	Total Enrollment	New Enrollment	Continuing Enrollment
2013	27	27	0	26	33	33	15	1	14	12	1	11
2014	27	27	0	28	34	0	16	2	14	11	1	10
2015	21	21	0	41	34	29	11	1	10	10	0	10
2016	24	24	0	31	34	36	15	4	11	9	1	8
2017	26	26	0	27	33	40	16	2	14	10	3	7



## Degrees Conferred by Race/Ethnicity

Communication\_PHD [20FS9953PHD]  
AY2011-12 through 2015-16

Academic Year	Total	Under Represented Minorities (URM)								Asian		Native Hawaiian or Pacific		White		Two or More Races		International		Not Reported
		American Indian or Alaska Native		Black or African American		Hispanic / Latino		URM Total		Count	%	Count	%	Count	%	Count	%	Count	%	
		Count	%	Count	%	Count	%	Count	%											
2012 - 2013	2	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	50.0	0	0.0	1	50.0	0
2013 - 2014	0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0
2014 - 2015	2	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	50.0	1	50.0	0	0.0	0
2015 - 2016	3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	3	100.0	0	0.0	0	0.0	0
2016 - 2017	3	0	0.0	1	33.3	0	0.0	1	33.3	0	0.0	0	0.0	2	66.7	0	0.0	0	0.0	0



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## Degrees Conferred

### by Gender

Communication\_PHD [20FS9953PHD]

AY2011-12 through 2015-16

Academic Year	Total	Male		Female		Not Reported
		Count	%	Count	%	
2012 - 2013	2	0	0.0	2	100.0	0
2013 - 2014	0	0	0.0	0	0.0	0
2014 - 2015	2	0	0.0	2	100.0	0
2015 - 2016	3	1	33.3	2	66.7	0
2016 - 2017	3	1	33.3	2	66.7	0

