

Matriculation

Diversity Pipeline

Business_Analytics_MS [20FS5395MS]

Fall 2013 through Fall 2017

Fall Semester Year	Applied					Admitted					Non-URM Admitted to Applied Yield %	URM Admitted to Applied Yield %	New Enrollment					Non-URM Enrolled to Admitted Yield %	URM Enrolled to Admitted Yield %	Total Enrollment				
	Grand Total	Non-URM Total		URM Total		Grand Total	Non-URM Total		URM Total				Grand Total	Non-URM Total		URM Total				Grand Total	Non-URM Total		URM Total	
		Count	%	Count	%		Count	%	Count	%				Count	%	Count	%				Count	%	Count	%
	Count	%	Count	%	Count	%	Count	%	Count	%			Count	%	Count	%	Count			%	Count	%	Count	%
2013	0	0	0.0%	0	0.0%	0	0	0.0%	0	0.0%	0.0%	0.0%	0	0	0.0%	0	0.0%	0.0%	0.0%	0	0	0.0%	0	0.0%
2014	0	0	0.0%	0	0.0%	0	0	0.0%	0	0.0%	0.0%	0.0%	0	0	0.0%	0	0.0%	0.0%	0.0%	0	0	0.0%	0	0.0%
2015	79	77	97.5%	2	2.5%	63	61	96.8%	2	3.2%	79.2%	100.0%	23	22	95.7%	1	4.3%	36.1%	50.0%	34	32	94.1%	2	5.9%
2016	317	315	99.4%	2	0.6%	204	202	99.0%	2	1.0%	64.1%	100.0%	57	57	100.0%	0	0.0%	28.2%	0.0%	102	100	98.0%	2	2.0%
2017	457	444	97.2%	13	2.8%	262	255	97.3%	7	2.7%	57.4%	53.8%	54	50	92.6%	4	7.4%	19.6%	57.1%	164	155	94.5%	9	5.5%
Average	171	167	98.0%	3	2.0%	106	104	97.9%	2	2.1%	62.0%	64.7%	27	26	96.3%	1	3.7%	24.9%	45.5%	60	57	95.7%	2.6	4.3%

Note: URM stands for Under-Represented Minority and includes American Indian or Alaska Native; Black or African-American; Hispanic / Latino race/ethnicity groups

Applications, Admission, & New Enrollment Yields

by Race/Ethnicity & Gender

Business_Analytics_MS [20FS5395MS]

Fall 2013 through Fall 2017

	Fall Semester Year	Total		Under Represented Minorities (URM)										Race/Eth Not Reported		Male		Female								
				American Indian or Alaska Native		Black or African American		Hispanic / Latino		URM Total		Asian								Native Hawaiian or Pacific Islander		White		Two or More Races		International
		Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield			
Applied	2013	0		0		0		0		0		0		0		0		0		0		0				
	2014	0		0		0		0		0		0		0		0		0		0		0				
	2015	79		0		2		0		2		8		0		4		65		0		47		32		
	2016	317		0		1		1		2		10		0		15		288		1		172		144		
	2017	457		0		2		11		13		16		0		11		417		0		276		181		
		Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	
Admitted	2013	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	
	2014	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	
	2015	63	79.7	0	0.0	2	100.0	0	0.0	2	100.0	7	87.5	0	0.0	3	75.0	0	0.0	51	78.5	0	38	80.9	25	78.1
	2016	204	64.4	0	0.0	1	100.0	1	100.0	2	100.0	8	80.0	0	0.0	14	93.3	1	100.0	178	61.8	1	110	64.0	94	65.3
	2017	262	57.3	0	0.0	1	50.0	6	54.5	7	53.8	9	56.3	0	0.0	10	90.9	0	0.0	236	56.6	0	152	55.1	110	60.8
		Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	
Enrolled	2013	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	
	2014	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	
	2015	23	36.5	0	0.0	1	50.0	0	0.0	1	50.0	4	57.1	0	0.0	3	100.0	0	0.0	15	29.4	0	15	39.5	8	32.0
	2016	57	27.9	0	0.0	0	0.0	0	0.0	0	0.0	2	25.0	0	0.0	8	57.1	0	0.0	47	26.4	0	36	32.7	21	22.3
	2017	54	20.6	0	0.0	1	100.0	3	50.0	4	57.1	3	33.3	0	0.0	5	50.0	0	0.0	42	17.8	0	31	20.4	23	20.9

Notes:

- 1) URM stands for Under-Represented Minority and includes American Indian or Alaska Native; Black or African-American; Hispanic / Latino race/ethnicity groups
- 2) Unreported Gender identification is not shown; Male and Female total may not match Total
- 3) In rare situations, the "% Yield" columns may be greater than 100. There are three potential reasons for this:
 - a) Students that received Graduate College approved transfers may not have an admission record for the program that they enrolled into.
 - b) Students with a secondary curriculum enrollment may not have an admission record for that secondary program.
 - c) Students who were newly enrolled in the summer term prior to the fall were added to the fall new enrollment totals.

Applications, Admission, & New Enrollment Yields, cont. by Race/Ethnicity & Gender

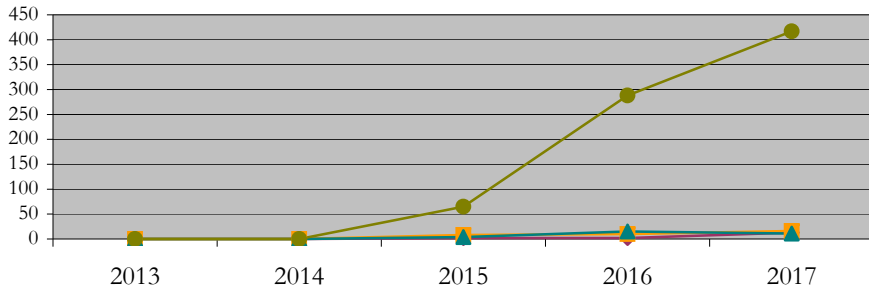
Business_Analytics_MS [20FS5395MS]

Fall 2013 through Fall 2017

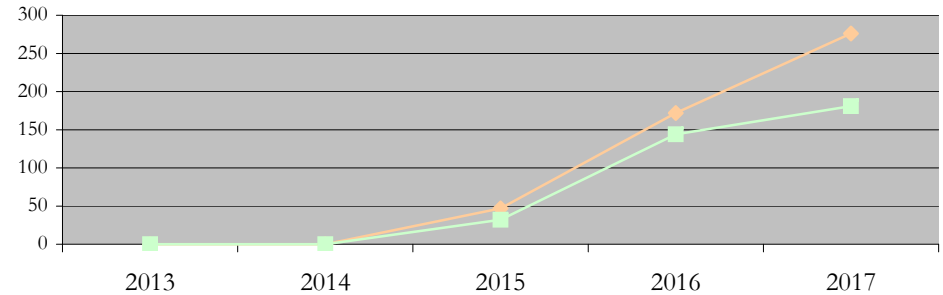
◆ URM Total ■ Asian ▲ White ● International

◆ Male ■ Female

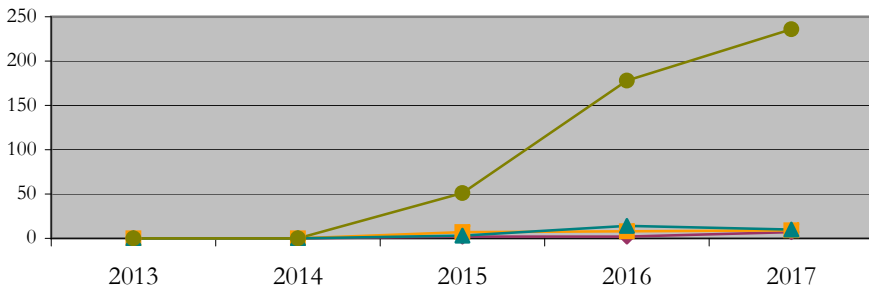
Applications by Race/Ethnicity



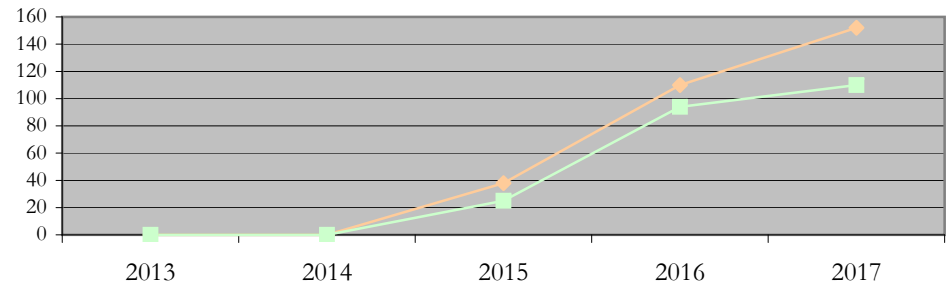
Applications by Gender



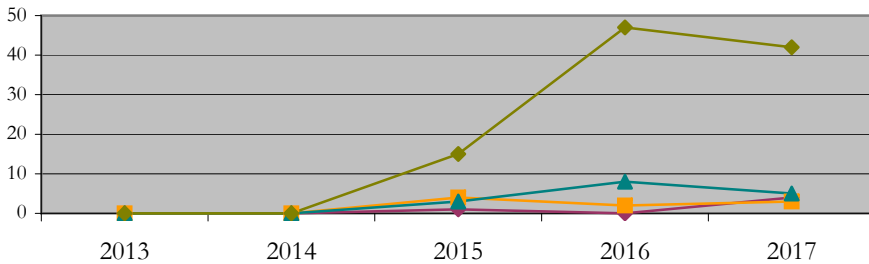
Admissions by Race/Ethnicity



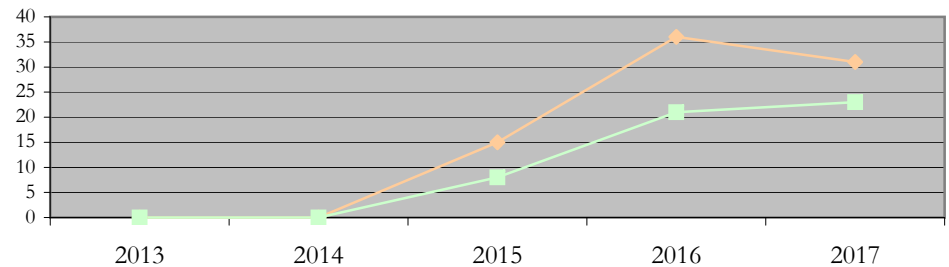
Admissions by Gender



New Enrollments by Race/Ethnicity



New Enrollments by Gender



Notes: 1) URM stands for Under-Represented Minority and includes American Indian or Alaska Native; Black or African-American; Hispanic / Latino race/ethnicity groups
2) Individual URM groups, Native Hawaiian Pacific Islander, Two or More Races, and Other race/ethnicity categories left off these charts due to relatively low numbers

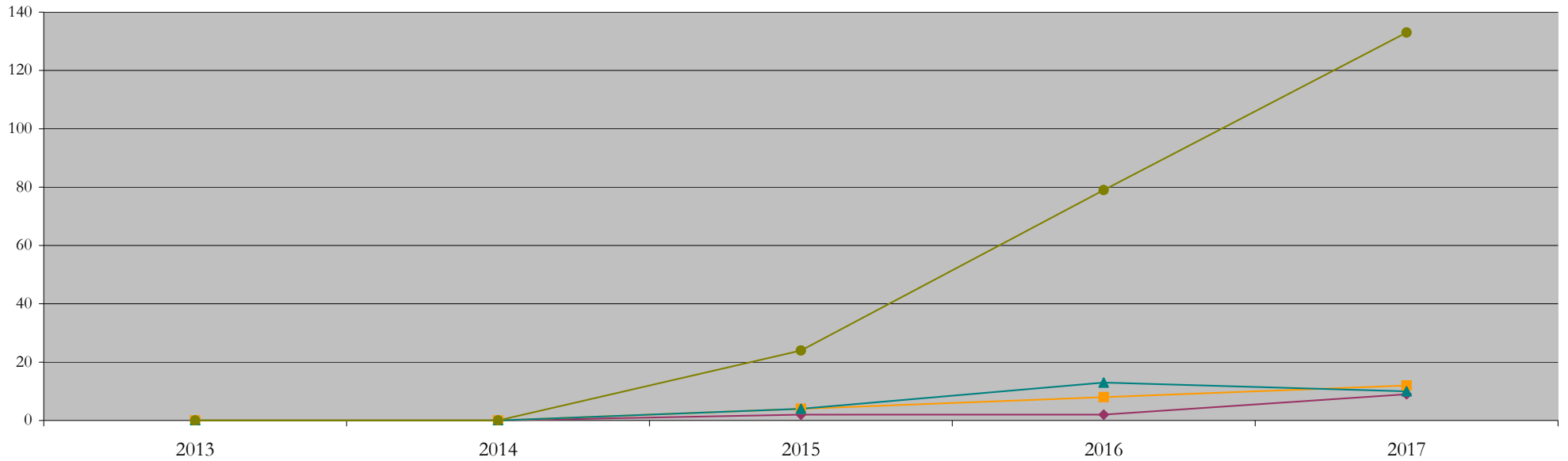
Total Enrollment (includes secondary curriculum)

by Race/Ethnicity

Business_Analytics_MS [20FS5395MS]

Fall 2013 through Fall 2017

Fall Semester Year	Total	Under Represented Minorities (URM)										Native Hawaiian or Pacific Islander	White		Two or More Races		International		Race/Eth Not Reported		
		American Indian or Alaska Native		Black or African American		Hispanic / Latino		URM Total		Asian			Count	%	Count	%	Count	%		Count	%
		Count	%	Count	%	Count	%	Count	%	Count	%										
2013	0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	
2014	0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	
2015	34	0	0.0	1	2.9	1	2.9	2	5.9	4	11.8	0	0.0	4	11.8	0	0.0	24	70.6	0	
2016	102	0	0.0	0	0.0	2	2.0	2	2.0	8	7.8	0	0.0	13	12.7	0	0.0	79	77.5	0	
2017	164	0	0.0	3	1.8	6	3.7	9	5.5	12	7.3	0	0.0	10	6.1	0	0.0	133	81.1	0	



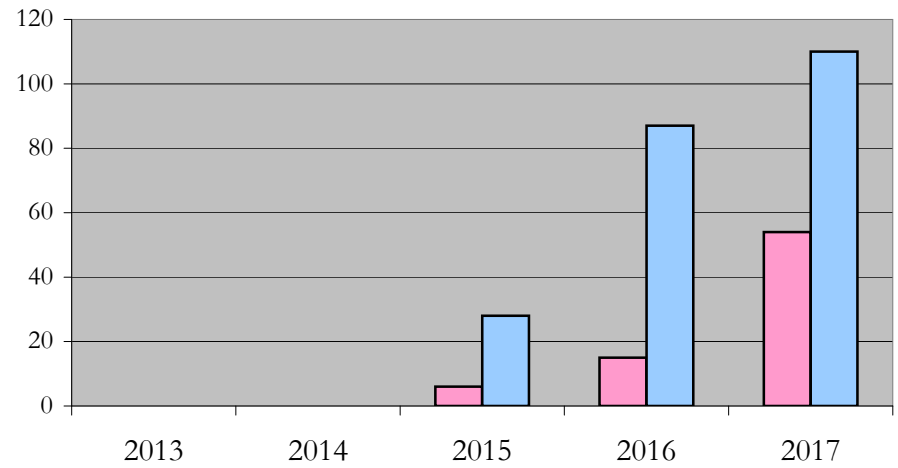
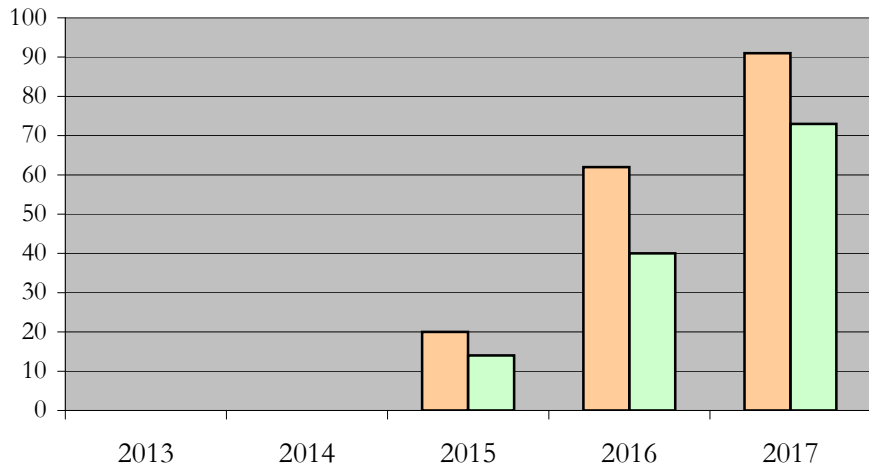
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**Total Enrollment (includes secondary curriculum)
by Student Type, Gender, and Enrollment Time**

Business_Analytics_MS [20FS5395MS]

Fall 2013 through Fall 2017

Fall Semester Year	Total	New		Continuing		Male		Female		Gender Not Reported	Part-time		Full-time	
		Count	%	Count	%	Count	%	Count	%		Count	%	Count	%
2013	0	0	0.0	0	0.0	0	0.0	0	0.0	0	0	0.0	0	0.0
2014	0	0	0.0	0	0.0	0	0.0	0	0.0	0	0	0.0	0	0.0
2015	34	23	67.6	11	32.4	20	58.8	14	41.2	0	6	17.6	28	82.4
2016	102	57	55.9	45	44.1	62	60.8	40	39.2	0	15	14.7	87	85.3
2017	164	54	32.9	110	67.1	91	55.5	73	44.5	0	54	32.9	110	67.1



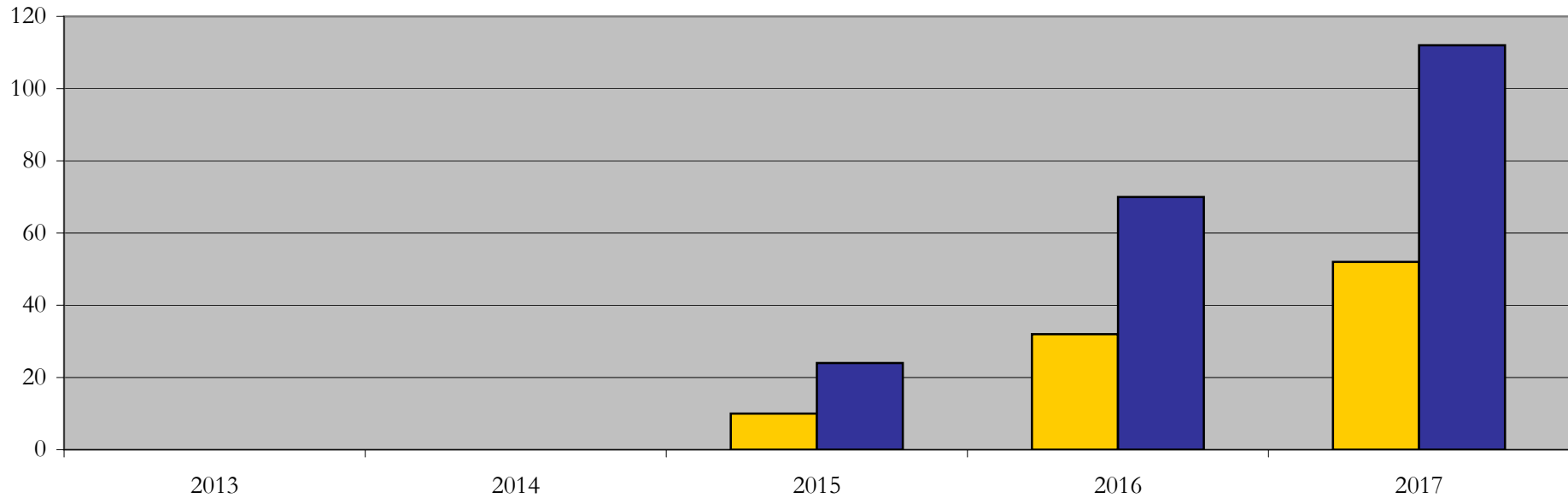
Enrollment & Degrees Conferred

by Primary/Secondary, Average Age, State Residency

Business_Analytics_MS [20FS5395MS]

Fall 2013 through Fall 2017

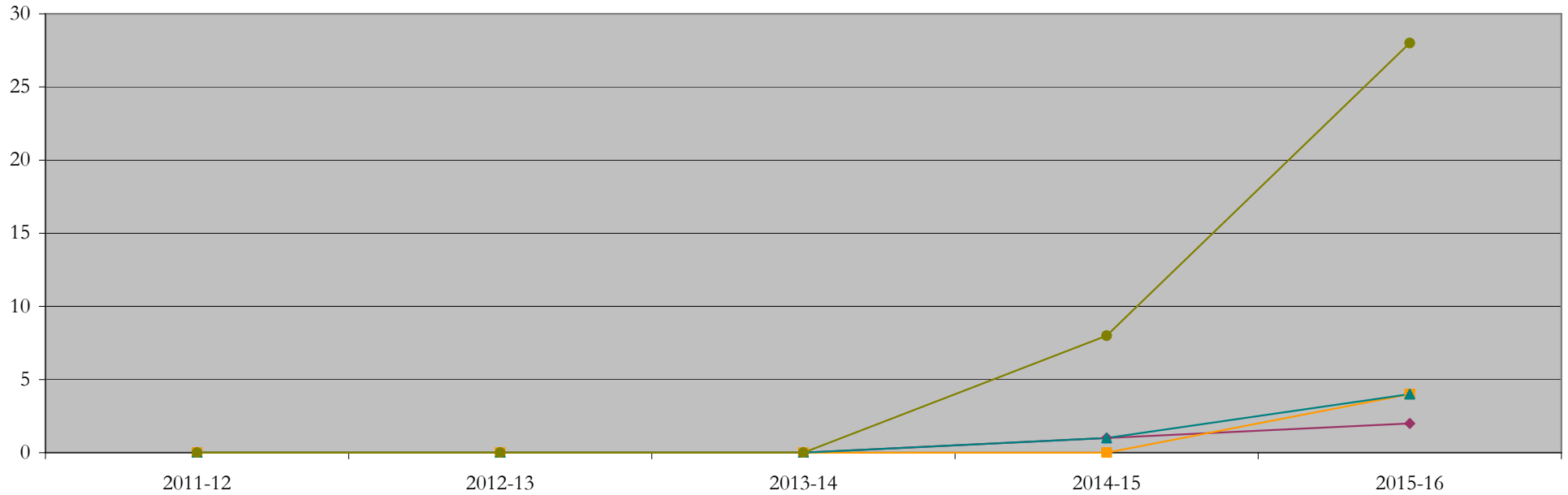
Fall Semester Year	Enrollment			Average Age			State Residency of Total Enrollment						
	Total	Primary	Secondary	Fall New Enrollment	Fall Continuing Enrollment	Academic Year Graduating Class	Residents			Non-Residents			
							Total Enrollment	New Enrollment	Continuing Enrollment	Total Enrollment	New Enrollment	Continuing Enrollment	
2013	0	0	0	0	0	0	0	0	0	0	0	0	0
2014	0	0	0	0	0	0	0	0	0	0	0	0	0
2015	34	32	2	25	29	0	10	8	2	24	15	9	
2016	102	97	5	27	27	24	32	15	17	70	42	28	
2017	164	157	7	26	26	27	52	16	36	112	38	74	



Degrees Conferred by Race/Ethnicity

Business_Analytics_MS [20FS5395MS]
AY2011-12 through 2015-16

Academic Year	Total	Under Represented Minorities (URM)								Asian		Native Hawaiian or Pacific		White		Two or More Races		International		Not Reported
		American Indian or Alaska Native		Black or African American		Hispanic / Latino		URM Total		Count	%	Count	%	Count	%	Count	%	Count	%	Count
		Count	%	Count	%	Count	%	Count	%											
2012 - 2013	0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0
2013 - 2014	0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0
2014 - 2015	0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0
2015 - 2016	10	0	0.0	1	10.0	0	0.0	1	10.0	0	0.0	0	0.0	1	10.0	0	0.0	8	80.0	0
2016 - 2017	38	0	0.0	1	2.6	1	2.6	2	5.3	4	10.5	0	0.0	4	10.5	0	0.0	28	73.7	0



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Degrees Conferred

by Gender

Business_Analytics_MS [20FS5395MS]

AY2011-12 through 2015-16

Academic Year	Total	Male		Female		Not Reported
		Count	%	Count	%	
2012 - 2013	0	0	0.0	0	0.0	0
2013 - 2014	0	0	0.0	0	0.0	0
2014 - 2015	0	0	0.0	0	0.0	0
2015 - 2016	10	4	40.0	6	60.0	0
2016 - 2017	38	26	68.4	12	31.6	0

