

# Matriculation

## Diversity Pipeline

Business\_Analytics\_MS [20FS5395MS]

Fall 2014 through Fall 2018

Fall Semester Year	Applied					Admitted					Non-URM Admitted to Applied Yield %	URM Admitted to Applied Yield %	New Enrollment					Non-URM Enrolled to Admitted Yield %	URM Enrolled to Admitted Yield %	Total Enrollment				
	Grand Total	Non-URM Total		URM Total		Grand Total	Non-URM Total		URM Total				Grand Total	Non-URM Total		URM Total				Grand Total	Non-URM Total		URM Total	
		Count	%	Count	%		Count	%	Count	%				Count	%	Count	%				Count	%	Count	%
	Count	%	Count	%	Count	%	Count	%	Count	%			Count	%	Count	%	Count			%	Count	%	Count	%
2014	0	0	0.0%	0	0.0%	0	0	0.0%	0	0.0%	0.0%	0.0%	0	0	0.0%	0	0.0%	0.0%	0.0%	0	0	0.0%	0	0.0%
2015	79	77	97.5%	2	2.5%	63	61	96.8%	2	3.2%	79.2%	100.0%	23	22	95.7%	1	4.3%	36.1%	50.0%	34	32	94.1%	2	5.9%
2016	317	315	99.4%	2	0.6%	204	202	99.0%	2	1.0%	64.1%	100.0%	57	57	100.0%	0	0.0%	28.2%	0.0%	102	100	98.0%	2	2.0%
2017	457	444	97.2%	13	2.8%	262	255	97.3%	7	2.7%	57.4%	53.8%	54	50	92.6%	4	7.4%	19.6%	57.1%	164	155	94.5%	9	5.5%
2018	481	475	98.8%	6	1.2%	307	303	98.7%	4	1.3%	63.8%	66.7%	81	78	96.3%	3	3.7%	25.7%	75.0%	195	182	93.3%	13	6.7%
<b>Average</b>	<b>267</b>	<b>262</b>	<b>98.3%</b>	<b>5</b>	<b>1.7%</b>	<b>167</b>	<b>164</b>	<b>98.2%</b>	<b>3</b>	<b>1.8%</b>	<b>62.6%</b>	<b>65.2%</b>	<b>43</b>	<b>41</b>	<b>96.3%</b>	<b>2</b>	<b>3.7%</b>	<b>25.2%</b>	<b>53.3%</b>	<b>99</b>	<b>94</b>	<b>94.7%</b>	<b>5.2</b>	<b>5.3%</b>

**Note:** URM stands for Under-Represented Minority and includes American Indian or Alaska Native; Black or African-American; Hispanic / Latino race/ethnicity groups

# Applications, Admission, & New Enrollment Yields

## by Race/Ethnicity & Gender

Business\_Analytics\_MS [20FS5395MS]

Fall 2014 through Fall 2018

	Fall Semester Year	Total	Under Represented Minorities (URM)										Race/Eth Not Reported	Male	Female														
			American Indian or Alaska Native		Black or African American		Hispanic / Latino		URM Total		Asian					Native Hawaiian or Pacific Islander		White		Two or More Races		International							
		Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield				
Applied	2014	0		0		0		0		0		0		0		0		0		0		0		0					
	2015	79		0		2		0		2		8		0		4		0		65		0		47		32			
	2016	317		0		1		1		2		10		0		15		1		288		1		172		144			
	2017	457		0		2		11		13		16		0		11		0		417		0		276		181			
	2018	481		1		0		5		6		9		0		14		0		437		15		299		182			
		Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield		
Admitted	2014	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0		
	2015	63	79.7	0	0.0	2	100.0	0	0.0	2	100.0	7	87.5	0	0.0	3	75.0	0	0.0	51	78.5	0	0.0	38	80.9	25	78.1		
	2016	204	64.4	0	0.0	1	100.0	1	100.0	2	100.0	8	80.0	0	0.0	14	93.3	1	100.0	178	61.8	1	100.0	110	64.0	94	65.3		
	2017	262	57.3	0	0.0	1	50.0	6	54.5	7	53.8	9	56.3	0	0.0	10	90.9	0	0.0	236	56.6	0	0.0	152	55.1	110	60.8		
	2018	307	63.8	0	0.0	0	0.0	4	80.0	4	66.7	4	44.4	0	0.0	11	78.6	0	0.0	282	64.5	6	100.0	193	64.5	114	62.6		
		Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield	Count	% Yield
Enrolled	2014	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0		
	2015	23	36.5	0	0.0	1	50.0	0	0.0	1	50.0	4	57.1	0	0.0	3	100.0	0	0.0	15	29.4	0	0.0	15	39.5	8	32.0		
	2016	57	27.9	0	0.0	0	0.0	0	0.0	0	0.0	2	25.0	0	0.0	8	57.1	0	0.0	47	26.4	0	0.0	36	32.7	21	22.3		
	2017	54	20.6	0	0.0	1	100.0	3	50.0	4	57.1	3	33.3	0	0.0	5	50.0	0	0.0	42	17.8	0	0.0	31	20.4	23	20.9		
	2018	81	26.4	0	0.0	0	0.0	3	75.0	3	75.0	3	75.0	0	0.0	6	54.5	0	0.0	67	23.8	2	100.0	56	29.0	25	21.9		

**Notes:**

- 1) URM stands for Under-Represented Minority and includes American Indian or Alaska Native; Black or African-American; Hispanic / Latino race/ethnicity groups
- 2) Unreported Gender identification is not shown; Male and Female total may not match Total
- 3) In rare situations, the "% Yield" columns may be greater than 100. There are three potential reasons for this:
  - a) Students that received Graduate College approved transfers may not have an admission record for the program that they enrolled into.
  - b) Students with a secondary curriculum enrollment may not have an admission record for that secondary program.
  - c) Students who were newly enrolled in the summer term prior to the fall were added to the fall new enrollment totals.

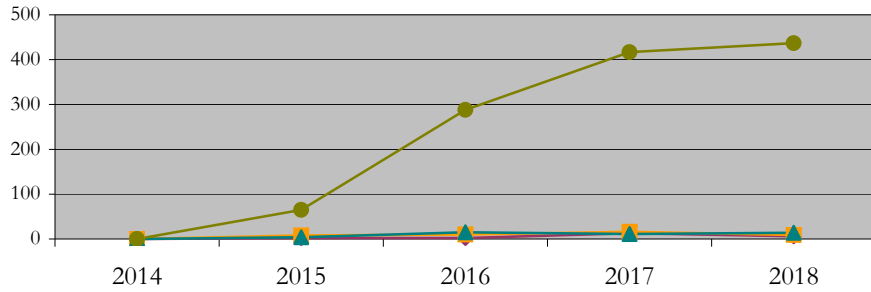
# Applications, Admission, & New Enrollment Yields, cont. by Race/Ethnicity & Gender

Business\_Analytics\_MS [20FS5395MS]

Fall 2014 through Fall 2018

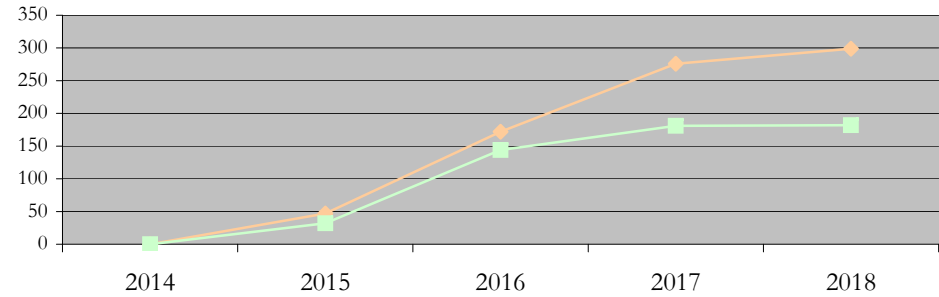
URM Total Asian White International

Applications by Race/Ethnicity

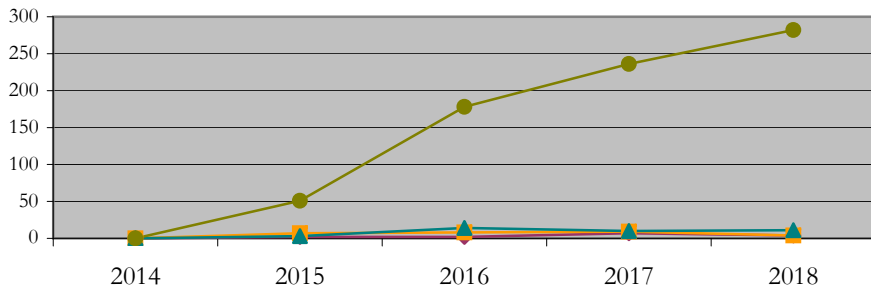


Male Female

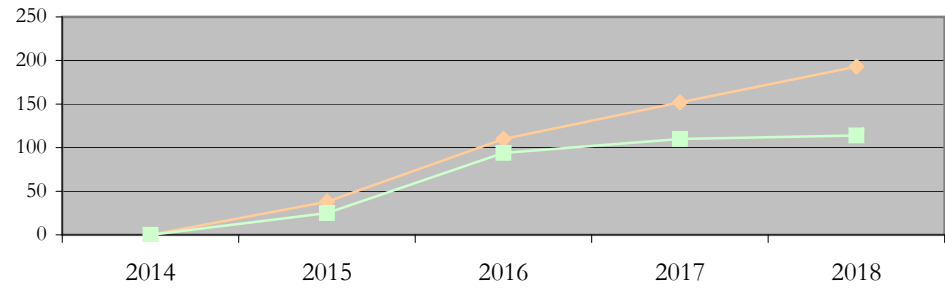
Applications by Gender



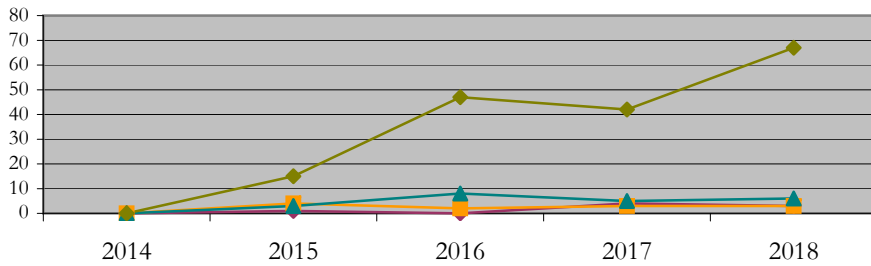
Admissions by Race/Ethnicity



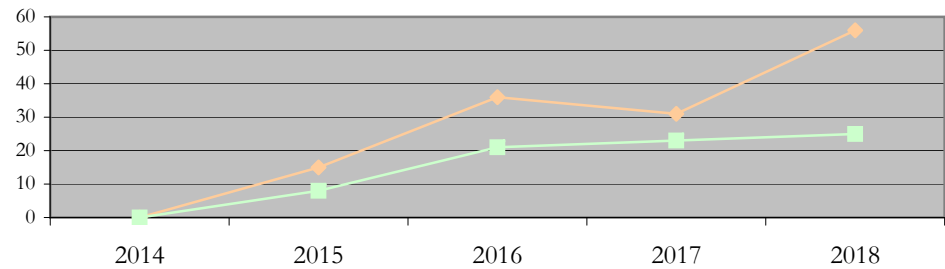
Admissions by Gender



New Enrollments by Race/Ethnicity



New Enrollments by Gender



**Notes:** 1) URM stands for Under-Represented Minority and includes American Indian or Alaska Native; Black or African-American; Hispanic / Latino race/ethnicity groups  
2) Individual URM groups, Native Hawaiian Pacific Islander, Two or More Races, and Other race/ethnicity categories left off these charts due to relatively low numbers

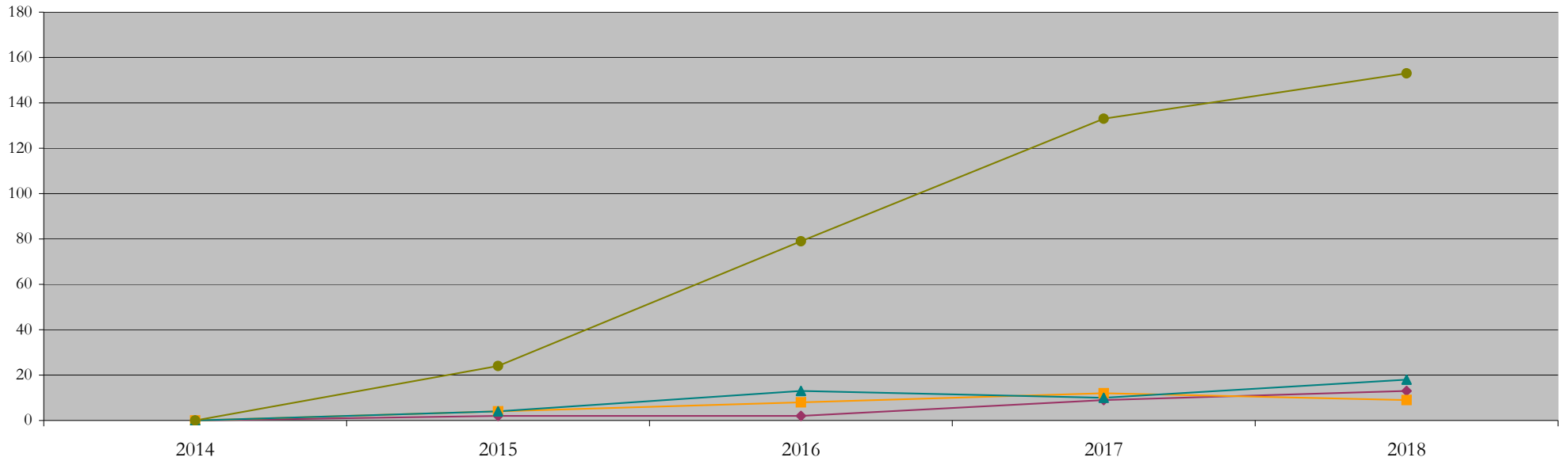
**Total Enrollment (includes secondary curriculum)**

**by Race/Ethnicity**

Business\_Analytics\_MS [20FS5395MS]

Fall 2014 through Fall 2018

Fall Semester Year	Total	Under Represented Minorities (URM)										Native Hawaiian or Pacific Islander	White		Two or More Races		International		Race/Eth Not Reported	
		American Indian or Alaska Native		Black or African American		Hispanic / Latino		URM Total		Asian			Count	%	Count	%	Count	%		
		Count	%	Count	%	Count	%	Count	%	Count	%									
2014	0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0
2015	34	0	0.0	1	2.9	1	2.9	2	5.9	4	11.8	0	0.0	4	11.8	0	0.0	24	70.6	0
2016	102	0	0.0	0	0.0	2	2.0	2	2.0	8	7.8	0	0.0	13	12.7	0	0.0	79	77.5	0
2017	164	0	0.0	3	1.8	6	3.7	9	5.5	12	7.3	0	0.0	10	6.1	0	0.0	133	81.1	0
2018	195	0	0.0	5	2.6	8	4.1	13	6.7	9	4.6	0	0.0	18	9.2	0	0.0	153	78.5	2



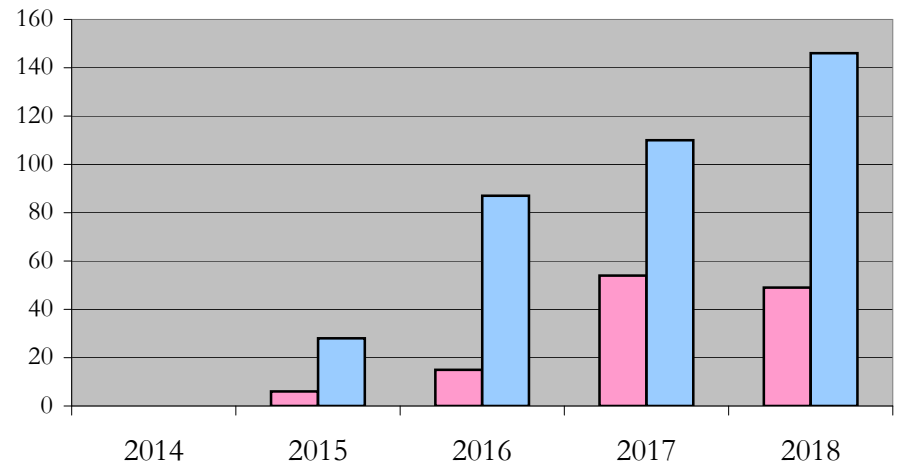
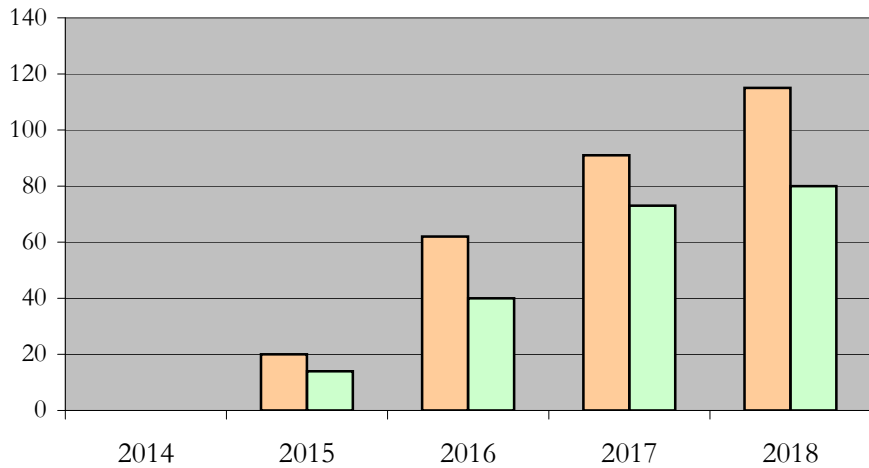
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**Total Enrollment (includes secondary curriculum)  
by Student Type, Gender, and Enrollment Time**

Business\_Analytics\_MS [20FS5395MS]

Fall 2014 through Fall 2018

Fall Semester Year	Total	New		Continuing		Male		Female		Gender Not Reported	Part-time		Full-time	
		Count	%	Count	%	Count	%	Count	%	Count	Count	%	Count	%
2014	0	0	0.0	0	0.0	0	0.0	0	0.0	0	0	0.0	0	0.0
2015	34	23	67.6	11	32.4	20	58.8	14	41.2	0	6	17.6	28	82.4
2016	102	57	55.9	45	44.1	62	60.8	40	39.2	0	15	14.7	87	85.3
2017	164	54	32.9	110	67.1	91	55.5	73	44.5	0	54	32.9	110	67.1
2018	195	81	41.5	114	58.5	115	59.0	80	41.0	0	49	25.1	146	74.9



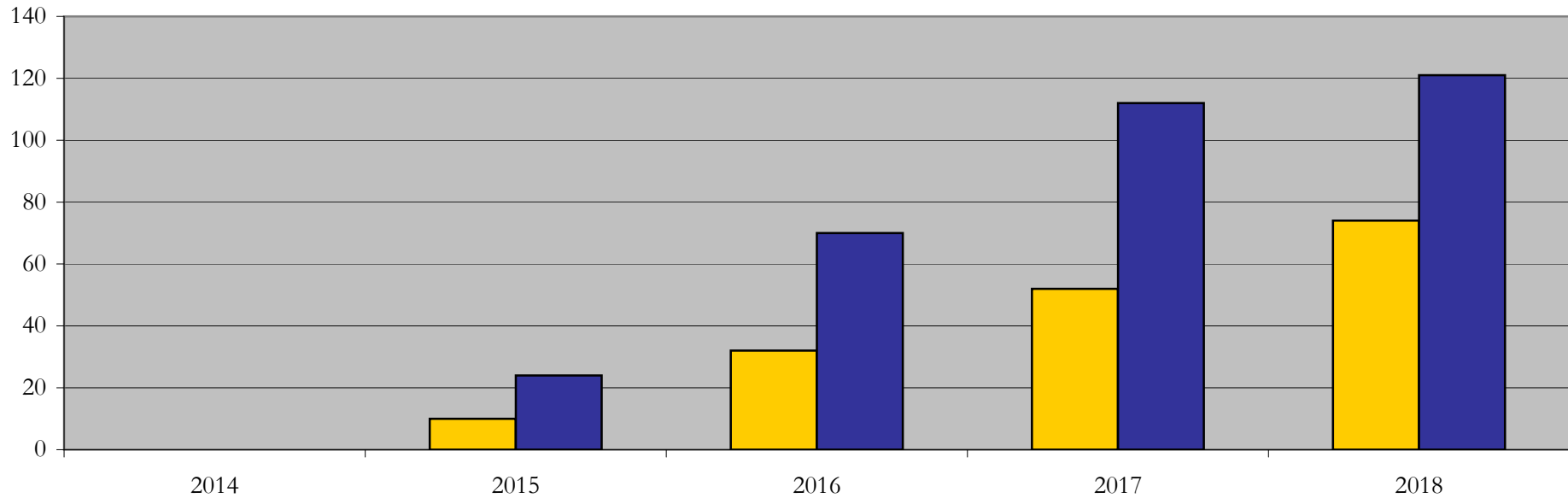
## Enrollment & Degrees Conferred

### by Primary/Secondary, Average Age, State Residency

Business\_Analytics\_MS [20FS5395MS]

Fall 2014 through Fall 2018

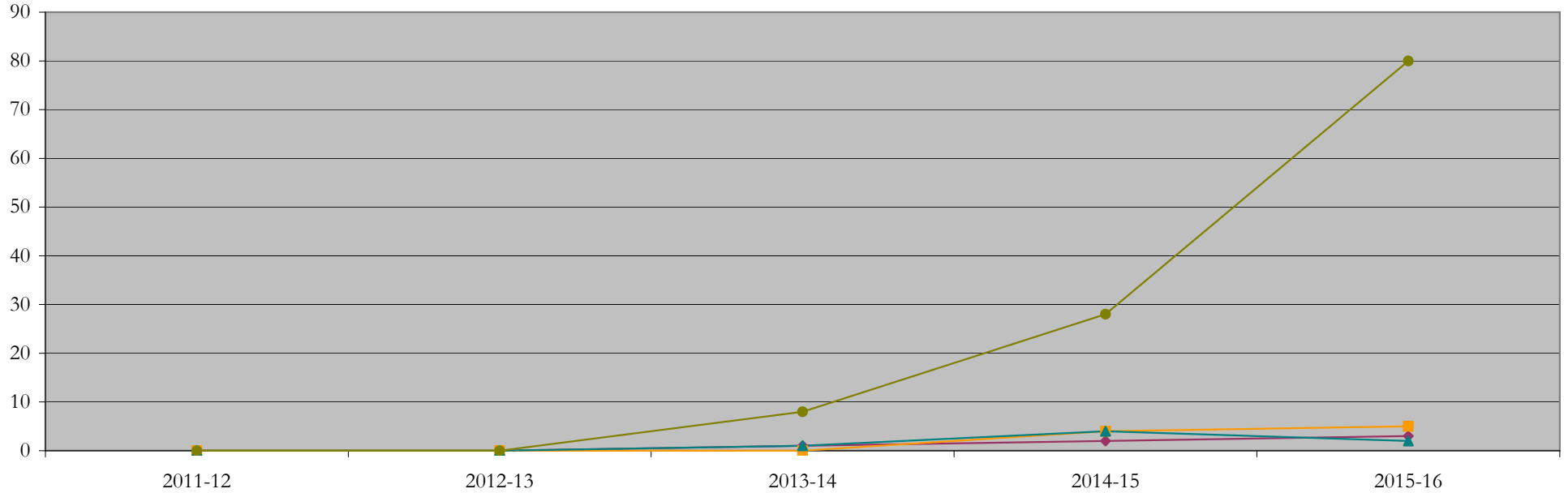
Fall Semester Year	Enrollment			Average Age			State Residency of Total Enrollment					
	Total	Primary	Secondary	Fall New Enrollment	Fall Continuing Enrollment	Academic Year Graduating Class	Residents			Non-Residents		
							Total Enrollment	New Enrollment	Continuing Enrollment	Total Enrollment	New Enrollment	Continuing Enrollment
2014	0	0	0	0	0	0	0	0	0	0	0	0
2015	34	32	2	25	29	0	10	8	2	24	15	9
2016	102	97	5	27	27	24	32	15	17	70	42	28
2017	164	157	7	26	26	27	52	16	36	112	38	74
2018	195	187	8	26	27	24	74	27	47	121	54	67



# Degrees Conferred by Race/Ethnicity

Business\_Analytics\_MS [20FS5395MS]  
AY2011-12 through 2015-16

Academic Year	Total	Under Represented Minorities (URM)								Asian		Native Hawaiian or Pacific		White		Two or More Races		International		Not Reported
		American Indian or Alaska Native		Black or African American		Hispanic / Latino		URM Total		Count	%	Count	%	Count	%	Count	%	Count	%	
		Count	%	Count	%	Count	%	Count	%											
2013 - 2014	0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0
2014 - 2015	0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0
2015 - 2016	10	0	0.0	1	10.0	0	0.0	1	10.0	0	0.0	0	0.0	1	10.0	0	0.0	8	80.0	0
2016 - 2017	38	0	0.0	1	2.6	1	2.6	2	5.3	4	10.5	0	0.0	4	10.5	0	0.0	28	73.7	0
2017 - 2018	90	0	0.0	0	0.0	3	3.3	3	3.3	5	5.6	0	0.0	2	2.2	0	0.0	80	88.9	0



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## Degrees Conferred

### by Gender

Business\_Analytics\_MS [20FS5395MS]

AY2011-12 through 2015-16

Academic Year	Total	Male		Female		Not Reported
		Count	%	Count	%	
2013 - 2014	0	0	0.0	0	0.0	0
2014 - 2015	0	0	0.0	0	0.0	0
2015 - 2016	10	4	40.0	6	60.0	0
2016 - 2017	38	26	68.4	12	31.6	0
2017 - 2018	90	47	52.2	43	47.8	0

